

# VIDEO EDITOR JOB BRIEFING

**The purpose of the pre-Job briefing is to ensure all prospective employees understand clearly about who we are, what we do, the scope of the work to be performed, and all the tasks involved.**

## About Us

**Do you value work/life balance? Are you burnt out on corporate marketing jobs working on the same brand day in and day out? Do you need time to work on your own passion project while paying the bills? Or maybe you are a parent who needs to clock out around 2 pm every day? Do you desire a fully remote job forever? We are always looking for good people.**

Orange Marketing began when two friends with many years of marketing and technology experience decided to join forces. Between us, we had worked at the gamut of B2B and B2C companies, from VC funded to Fortune 500, and we thought it would be interesting to bring our experience to the growing startup sector in Orange County, California. We quickly learned that startup companies all over the United States need help too.

## Our Core Values Include:

EXCELLENCE - CARING - PROFESSIONAL  
GROWTH - CAMARADERIE – HUMILITY!.

## MISSION STATEMENT

We utilize cultural insights to fuel creative ideas that build brands and connect with people where they are living, looking and buying, accelerating shoppers toward commerce.

## VISION

Our agencies share similar priorities of investing in our people, protecting the environment, and giving back to the communities in which we operate. These are more than just the right things to do. They are the right path to the sustained growth and success of our business. We continue to make great strides in our journey of making the world a better place thanks to the dedication and passion of our people.

## Benefits and beyond:

When it comes to taking care of our team, benefits are just the beginning. Our offering is designed to help you live your best and healthiest life, both at work and away.

You wouldn't just be joining a team, but a squad of like minded teammates who are dedicated and committed to solving tough problems with the ability to work remotely. It is crucial to us to ensure that our employees are equipped, engaged, and inspired so they are able to pursue every opportunity. We offer highly competitive health, wellness, and retirement benefits. We offer a competitive benefits package for our employees and their families. The package includes medical, dental, vision, and life insurance, plus short and long-term disability coverage. Our 401(k) plan offers automatic enrollment along with a dollar-for-dollar matching, up to the first 10% of your eligible pay contributed, as well as, Student Loan and Credit Card debt settlement, stock options, and financial planning assistance

## Good vibes, great people

Even though we work apart, our culture is what keeps us close. The spirit of **ORANGE MARKETING**. is in everything we do, from 1:1 calls to company-wide meetings

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## About the job:

Ideally, we want people who go above and beyond. We're looking for a video editor to be responsible, manage their time, be in frequent communication, learn and grow overtime, and most importantly - enjoy the role of video editing. You would be Editing 30m-1hr recordings and chopping them down, implementing audio adjustments, implementing full/large edits, and working to optimize the video throughout all of your changes.

To exceed our expectations, a candidate must be highly accountable and submit drafts far before the deadline. They must also be able to take criticism extremely well, and use it as a motivation to improve the quality and consistency of their editing skills

## Responsibilities:

- Utilizing Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, and general video editing software to work on a video.
  - Adjusting your video to meet retention standards, by utilizing notes given from a retention specialist
- Working with other video editors to improve and share skills, as well as communicate and improve your proficiency in video editing.
- Implementing creative choices during editing - including scenario structure for animations, finding the right music for certain clips and reactions, and determining what should be supported visually/audibly in the editing process

## Required Qualifications:

- Proficiency in Adobe products, specifically Premiere Pro & Photoshop.
- A desire to constantly improve and make the perfect video, and to adjust your understanding of what a "perfect" video might be
- Being incredibly accountable, and meeting deadlines far in advance without sacrificing quality
- If you're able to learn and progress your understanding of video strategy quickly and without issue, in order to maximize efficiency and reduce the note taking workload
- You show a passion for video editing, and a strong background.

## Physical Requirements:

Ability to speak, see and hear other personnel and/or objects. Ability to communicate both in verbal and written form. Ability to travel within the facility and outside the facility including by airplane when requested. Capable of using a telephone and computer Keyboard.

## Environmental Conditions

Work-from-home (WFH) environment.

## Hourly Salary Range

Integer complies with state and federal wage and hour laws and compensation depends upon candidate's qualifications, education, skill set, years of experience, and internal equity. \$65.50 to \$55.50 Hourly Wage.

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You will undergo two-weeks training from the director and the training/ orientation will be conducted via the company's online portal software which will be installed on your iMac and MacBook PC by our software manufacturers. You will be required to enroll a bank account for payroll functions (such as: disbursements of your pay, bonuses and incentives.)

You will learn more about this from your interview manager as you proceed. You will also receive an I-9, employment eligibility paperwork, a comprehensive benefits letter and other HR document from the creative director before you begin training.

Candidates who are selected for this position will be trained remotely and must be able to work from home in a designated work area with company-provided technology equipment.

**You will be advised on how to receive the following devices:**

**Apple iMac Pro (27" 5K Retina Display; 1TB SSD.) MacBook Pro 2021 16" (M1 Max)  
AKG K712 Pro Reference Headphones.  
Sony α7R IV 35 mm full-frame camera with 61.0 MP  
Altwork Workstation**

**Software List:**

**Virtual Presence 2.0 Video Conferencing Pro Adobe  
Photoshop  
Premiere Pro  
Final cut pro  
Orange Custom Linx time tracker**

In the wake of the COVID-19 pandemic, **ORANGE MARKETING** is utilizing every resource to provide the utmost care for the communities we serve. To meet these needs, we are actively hiring for a variety of positions and conducting virtual interviews as appropriate and safe. We follow all federal, state and local guidelines to insure the safety of our employees, patients, residents and health plan members including mandatory COVID-19 vaccinations where required, use of PPE, face coverings and social distancing. Together, we'll work through these unprecedented circumstances ensuring our employees have the safest environment to provide the highest standards of care to those we serve

**How to schedule your interview:**

Please go through the information and Install the **Microsoft Teams** on your **iOS** or **Android** tablet/ mobile device. You can also click on the embedded link above and follow the simple sign up procedure to create an account. Type in the userID: **Julieth@orangemarketing.works** to start a new conversation with me your interview manager. You can also send me an e-mail to provide assistance if you run into difficulties setting up your Microsoft Teams account. Have a great day ahead!

**Interview Manager: Julieth Casas | Microsoft Teams : Julieth@orangemarketing.works | Interview code: RVE-9Q0-003**

**Microsoft Teams Link: <https://teams.live.com/join/FEAiTgH4rYaQNh5twE>**