Job Title

Transcepta P2P-WP Assets Dec-2019

Brand Information

Website

www.Transcepta.com

Logo Files

Attached zip file, and copied below

Brand Colors

red ##e92d3b
Blue #146194
Grey #F9F9F9

Assets Needed

https://www.adroll.com/one-sheeters/ad-sizes

NOTE: All ads must be under 150KB and preferably are png files

Adroll Banners

Sizes
- **Medium Rectangle:** 300 x 250
- **Large Rectangle:** 336 x 280
- **Leaderboard:** 728 x 90
- **Half Page:** 300 x 600
- **Mobile Leaderboard:** 320 x 50
- **Banner:** 468 x 60
- **Wide Skyscraper:** 160 x 600
- **Billboard:** 970 x 250
- **Square:** 250 x 250
- **Small Square:** 200 x 200
- **Small Rectangle:** 180 x 150

Email Banner

600x200

Social Media

1024x512

HubSpot Image CTAs

600x200

Copy and Instructions

Larger Formats

Header: 3 Significant Trends in Procure-to-Pay
Subheader: Download our white paper and learn what's in it for you!
CTA: Download Now

Smaller formats (tiny adroll ads):

Header: 3 Significant Trends in Procure-to-Pay!.
CTA: Download Now

Other Graphical Assets

For the adroll ads, blog post, email header.

Use this woman pointing… but you don't have to use all over her, you can use partial with her pointing at ipad… file being sent separately. On small ads, clip her off so maybe it is background only, on small adroll ads, do not try to have a picture.

White Paper Cover
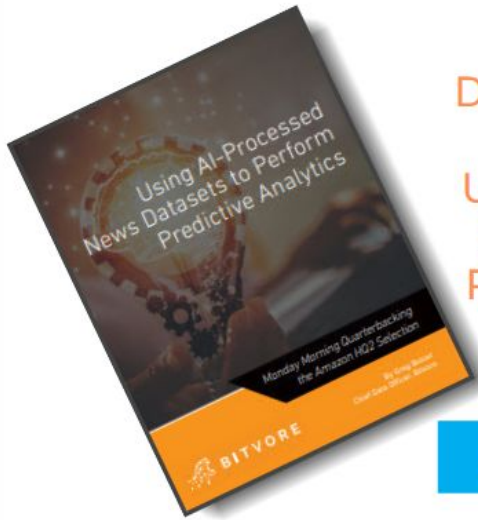
This is for the HubSpot image CTA

Top Trends in Procure-to-Pay

Evaluate Your P2P Choices with
these trends in mind

transcepta
AUTOMATE EVERYTHING

By Shan Haq
VP Corporate Strategy and Development

Example of HubSpot Image CTA