



# ORANGE MARKETING

Marketing and Sales for B2B  
SaaS and Technology Companies

## OVERVIEW

Orange Marketing provides marketing and sales services for B2B SaaS (software as a service) and technology companies. We support startups in seed, and early funding stages, as well as help established SaaS and technology companies jump-start results.



## HIGHLIGHTS

- Founded 2018
- Co-Founders Kelsey Galarza & Rebecca Gonzalez
- HubSpot Diamond Partner (top 4% US)
- 54 Five-Star HubSpot Reviews and growing
- Focus strictly on B2B SaaS
- HubSpot Certified - 39 out of 39 possible certs
- Multiple awards including the coveted HubSpot Impact Award for Marketing
- Get clients up and running with not only HubSpot but a real sales & marketing strategy in 8-10 weeks

## GET IN TOUCH

Phone: +1 (949) 697-8606  
Contact: [www.orangemarketing.com/contact-us](http://www.orangemarketing.com/contact-us)  
Website: [www.orangemarketing.com](http://www.orangemarketing.com)  
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Newport Beach, California 92660

## AREAS OF EXPERTISE

- **Marketing Services** - Email marketing, Content creation, Customer Marketing, Website migration, Full inbound marketing services, Paid advertising, SEO, Social media, Conversational marketing, Website development
- **Sales Services** - Sales coaching & training, CRM migration, Sales & marketing alignment, CRM implementation, Sales enablement
- **Customer Success Services** - Customer survey analysis, Knowledge base development, Customer success training, Help desk implementation

## WHY CHOOSE ORANGE MARKETING?

- Consultant + Contractor in one. Expert strategy with continuous execution, week in and week out.
- We'll make sure you use every square inch of your HubSpot selected hubs
- We're experts in other sales & marketing tools that integrate cleanly with HubSpot and optimize your sales & marketing activities even more.
- An entire marketing department in one place, for one low cost - no overhead, no health insurance.
- SaaS focus, many industries. We bring ideas that work from other industries and founders.
- Kaizen - Continuous improvement towards better and better results; metrics review critical to success.
- Access to experts and tools you don't have to pay for - like SEO analysis, etc
- Fast. We get you up and running within 8 weeks.
- Real partners that act as an extension of your team.

HubSpot 2021 IMPACT AWARDS  
GROW BETTER: MARKETING

## INDUSTRIES

- **Case Studies** - [www.orangemarketing.com/case-studies](http://www.orangemarketing.com/case-studies)
- Software - SaaS
- Technology - hardware & software
- Technology VARs (value-added resellers)
- HR Tech, background check, training
- Shipping software
- Finance SaaS - A/P, A/R
- Medical - Training, HCP

## CUSTOMER REFERRALS

- **Reviews** - [www.orangemarketing.com/reviews](http://www.orangemarketing.com/reviews)
- Amberdata.io - Cryptoeconomy data SaaS
- Arterys.com - Medical Imaging AI SaaS
- Freightpop.com - Shipping SaaS
- Newtrul.com - Shipping SaaS
- IsosTech.com - #1 US Atlassian Reseller
- AcctTwo.com - #1 US Sage Reseller
- GigXR.com - Medical training VR SaaS
- SmartTRAK.com - Medical Research SaaS
- AllVoices.com - Employer Reviews SaaS
- Sellpro.net - Retail Training SaaS
- Fama.io - Candidate Screening SaaS
- iNymbus.com - A/R chargeback SaaS