



B2B, SaaS and Technology



OVERVIEW

Orange Marketing helps B2B companies succeed with HubSpot by offering implementation, optimization, and operational support across all Hubs: Sales, Marketing, Service (Help Desk), and CMS (Website).



HIGHLIGHTS

- Founded 2018, 6+ years focused on HubSpot
- WBENC Certified - Women-owned
- HubSpot Diamond Partner (top 4% US)
- 97 Five-Star HubSpot reviews and growing
- HubSpot Onboarding Accredited
- HubSpot Data Migration Accredited
- HubSpot Certified - 42 out of 42 possible certs
- Multiple awards, including the coveted HubSpot Impact Award for Marketing

GET IN TOUCH

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AREAS OF EXPERTISE

- **Marketing Services** Email marketing, content creation, customer marketing, full inbound and outbound marketing services, SEO, social media, conversational marketing, landing pages
- **Paid Media Management** Google, Bing, LinkedIn
- **Sales Services** Sales coaching & training, CRM migration, sales and marketing alignment, CRM implementation, sales enablement
- **Website Services** Quick and easy HubSpot CMS website migrations and updates
- **Customer Success Services** Ticketing system & help desk implementation, knowledge base development, customer success training

WHY CHOOSE ORANGE MARKETING?

- Consultant + Contractor in one. Expert strategy with continuous execution, week in and week out.
- We'll make sure you use every square inch of your HubSpot-selected hubs
- We're experts in other sales & marketing tools that integrate cleanly with HubSpot and optimize your sales & marketing activities even more.
- An entire marketing department in one place, for one low cost - no overhead, no health insurance.
- B2B & SaaS focus, on many industries. We bring ideas that work from other industries and founders.
- Metrics - Continuous improvement towards better and better results using metrics and data.
- Access to experts and tools you don't have to pay for - like SEO analysis, etc
- Fast. We get you up and running within 8-10 weeks.
- Real partners that act as an extension of your team.

HubSpot 2021 IMPACT AWARDS
GROW BETTER: MARKETING

B2B SPECIALISTS

- **Case Studies** - www.orangemarketing.com/case-studies
- Software - SaaS
- Technology - hardware & software
- Technology VARs and MSPs
- HR Tech, hiring, background check, training
- Shipping software
- FinTech, Finance SaaS - A/P, A/R
- Medical - Training, HCP

CUSTOMER REFERRALS

- **Reviews** - www.orangemarketing.com/reviews
- Speak2Family.com - Voice solution for seniors SaaS
- Amberdata.io - Digital asset data SaaS
- RISA.com - Engineering & design SaaS
- Freightpop.com - Shipping SaaS
- Torpago.com - Fintech SaaS
- IsosTech.com - #1 US Atlassian reseller
- LabelTraxx.com - Label printing SaaS
- GigXR.com - Medical training VR SaaS
- SmartTRAK.com - Medical research SaaS
- AllVoices.com - Employer reviews SaaS
- Sellpro.net - Retail training SaaS
- EclipseAdvantage.com - Candidate screening SaaS
- EventBuilder.com - Webinar & virtual event SaaS